

The Kicks4Chris Foundation Privacy Policy

Protecting the privacy of our donors, volunteers, sponsors, website users and other people participating in the Kicks4Chris Foundation is important to the Foundation. This Privacy Policy covers how we collect, use, disclose, transfer, and store information you choose to provide us.

Collection and Use of Personal Information

What is “personal information”? The Federal and State Governments have privacy laws specifically designed to protect personal, financial and medical information from misuse, and these describe in detail what is considered personal information for their purposes; the Foundation will comply with all such applicable laws. In general, however, personal information is data that can be used to identify, contact or locate a single person.

You may be asked to provide some of your personal information in instances when you interact with the Kicks4Chris Foundation or a Kicks4Chris Foundation service provider, such as a bank or credit card processor. The Kicks4Chris Foundation and its service providers may only share this personal information with each other and use it consistent with this Privacy Policy. We may also combine personal information with other information to provide and improve our services, content, and fundraising activities. You are not required to provide the personal information that we request, but if you choose not to do so we may not be able to accept your donations, enroll you in events, or respond to any questions you may have.

Why would the Foundation ask you to provide any personal information? Here are some examples of why we may collect certain types of personal information and how we may use it:

- When you register for an event, attempt to make a donation, contact us or participate in an online survey, we will collect a variety of information, which may include your name, mailing address, phone number, email address, contact preferences, and credit card information. This allows us to collect your donations, register you for events and keep you posted on Kicks4Chris Foundation’s latest announcements and upcoming events. If you don’t want to be on our mailing list, you can opt out at any time by sending an email with the subject “Opt Out” to info@Kicks4Chris.org.

- We also use personal information to help us create, develop, operate, deliver, and improve our fundraising and Site and other content, and for loss prevention and anti-fraud purposes.
- We may use your personal information, including date of birth, to verify identity, assist with identification of users, and to determine appropriate user participation. For example, we may use date of birth to determine the age of Kicks4Chris Foundation ID account holders because special rules apply to children, as explained below.
- From time to time, we may use your personal information to send important notices, such as communications about changes to our terms, conditions, and policies.
- We will use personal information for internal purposes such as for accounting, tax reporting, auditing, data analysis, and research to improve Kicks4Chris Foundation's content, services, and customer communications.

Collection and Use of Non-Personal Information

We also collect non-personal information, which is data in a form that does not, on its own, permit direct association with any specific individual. We may collect, use, transfer, and disclose non-personal information for any lawful purpose. The following are some examples of non-personal information that we collect and how we may use it:

- We may collect information such as zip code, area code and other generalized location information so that we can better understand donor, volunteer and user demographics to help improve our fundraising and other Foundation goals.
- We may collect information regarding user interactions on our Sites to help us to understand which parts of our Sites are of most interest.

If we do combine non-personal information with personal information, the combined information will be treated as personal information for as long as it remains combined.

Cookies and Other Technologies

Our Sites, interactive applications, email messages, and announcements may use "cookies" and similar technologies used for identification and usage tracking purposes. These technologies help us better understand user behavior, tell us which parts of our websites people have visited, and facilitate and measure the effectiveness of our site content. Kicks4Chris Foundation and our

service providers may also use cookies and other technologies to remember personal information when you use our website, online services, and applications to make your experience with Kicks4Chris Foundation more convenient and personal. For example, knowing your first name may allow us to welcome you the next time you visit the Kicks4Chris Foundation and provide you with more tailored customer service when you log in.

Most Internet browsers allow you to disable cookies, and we encourage you to do so if you would prefer us not to use cookies. However, please note that certain features of the Kicks4Chris Foundation website may not be available once cookies are disabled.

In some of our email messages, we may use a “click-through URL” linked to content on the Kicks4Chris Foundation website. When customers click one of these URLs, we may track this click-through data to help us determine interest in particular topics and measure the effectiveness of our user communications. If you prefer not to be tracked in this way, you should not click text or graphic links in our email messages.

Disclosure to Third Parties

At times the Kicks4Chris Foundation may make certain personal information available to service providers that work with the Kicks4Chris Foundation. For example, when you register for an event or make a donation, you authorize Kicks4Chris Foundation and/or its bank or credit card processor to exchange the information you provide during the process. The use of the information you provide will be governed by Kicks4Chris Foundation and our service providers’ respective privacy policies. Personal information will only be shared by Kicks4Chris Foundation to further its charitable goals; it will not be shared with third parties for their marketing or other purposes.

Under certain circumstances, the Kicks4Chris Foundation may also be required by law to disclose your personal information to other third parties, such as in response to government inquiries or subpoenas. We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users.

Protection of Personal Information

The Kicks4Chris Foundation takes the security of your personal information very seriously. When your personal data is stored by Kicks4Chris Foundation, we use computer systems with limited access housed in secured facilities and which implement appropriate cyber security measures.

When you use some Sites (e.g., Facebook) or post on a Kicks4Chris Foundation forum, chat room, or social networking service, the personal information and content you share is visible to other users and can be read, collected, or used by them. You are responsible for the personal information you choose to share or submit in these instances. For example, if you list your name and email address in a forum posting, that information becomes public.

Accuracy and Retention of Personal Information

You can help ensure that your contact and other information is accurate, complete, and up to date by requesting us to correct or delete any data that appears inaccurate. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

Children

We understand the importance of taking extra precautions to protect the privacy and safety of children. Accordingly and in accordance with law, we do not knowingly collect, use or disclose personal information from children under 13, or the equivalent minimum age in any relevant jurisdiction, without parental consent. If we learn that we have collected the personal information of such a child without first receiving parental consent, we will take steps to delete the information as soon as possible.

Children under the age of 13, or any equivalent minimum age in any relevant jurisdiction, are not permitted to use the Kicks4Chris Foundation Sites, unless their parents consent.

Third-Party Sites and Services

Kicks4Chris Foundation Sites may contain links to third-party websites, products, and services. Our Sites may also use or offer products or services from third parties. Information collected by third parties, which may include such things as location data or contact details, is governed by their own privacy practices. We encourage you to learn about the privacy practices of any of those third parties.

Privacy Questions

If you have any questions or concerns about Kicks4Chris Foundation's Privacy Policy or data processing or if you would like to make a complaint about a possible breach of local privacy laws, please [contact us]. You can always contact us by phone at (844) 424-7477, by email at info@Kicks4Chris.org, or by standard mail at PO Box 1174, Huntingdon Valley, PA 19006.

Kicks4Chris Foundation may update its Privacy Policy from time to time. When we change the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy.